



# MUNICIPAL PARTNERSHIP

WE ARE MASS SAVE®:



# Money and Energy Saving Solutions for Residents

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PROVIDED BY THE SPONSORS OF MASS SAVE® EVERSOURCE AND BERKSHIRE  
GAS IN PARTNERSHIP WITH THE CITY OF PITTSFIELD AND BEAT

# Homeowners or renters in 1-4 unit buildings

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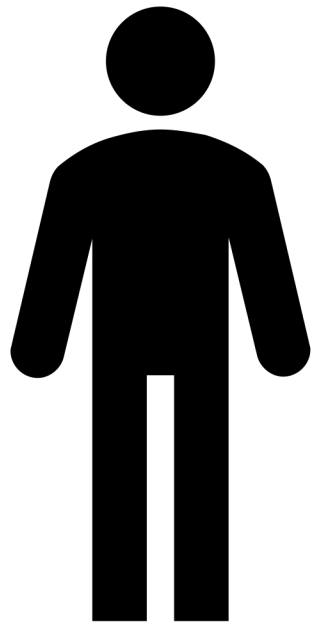
Not sure where to start? Let a professional help you find the money and energy savings potential in your home

- **No Cost Online Home Energy Assessment**  
*A self-guided online home energy use survey*
- **No Cost Virtual Home Energy Assessment**  
*Phone or video call with an Energy Specialist who will guide you through an evaluation of your home*
- **Home Energy Assessment\***  
*In-home, in-person assessment provided by an Energy Specialist*



To sign up visit [MassSave.com/OHEA](https://MassSave.com/OHEA) or call **866-527-7283**

\*In order to make safety the highest priority, the MA Program Administrators are temporarily suspending any non-essential work and appointments that require a contracted vendor to enter a customer's home or come in close, physical contact with other individuals.

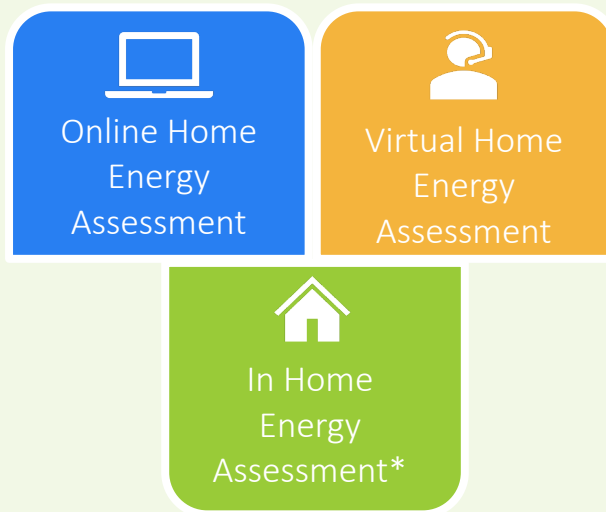


## Step 1:

Learn about energy-saving opportunities

## Step 2:

Participate in one of these assessment options



\* Temporarily suspended due to the COVID-19 pandemic



## Step 3:

You are provided with energy-saving recommendations

## Step 4:

You and/or your landlord choose which options to explore

- Instant savings products 
- Weatherization improvements 
- Product & appliance rebates 
- Heating & cooling system rebates 



Residential offers for renters & homeowners

# How it works

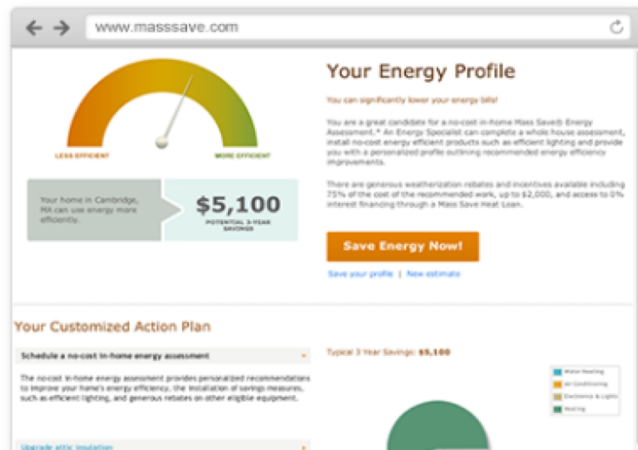
# Online Home Energy Assessment

## Start Saving Energy Today!

Are you wasting energy in your home?

Provide some basic information about your home and get a no-cost home energy profile in less than five minutes.

The Profile will provide you with energy-saving recommendations with the biggest bang for your buck, and connect you with generous incentives. Start saving money and increase the comfort of your home today!



Go to [MassSave.com/OHEA](https://www.masssave.com/OHEA) to begin your no-cost Online Home Energy Assessment today

### Home Type\*

- Single-family home
- Townhome
- Apartment or condo
- Other

### Floors\*

Don't include your basement, garage or attic unless they're heated living space.

2

### Occupants\*

The number of people that normally live in your home.

4

### Size in square feet\*

Don't include garages, balconies, or patio areas unless they are finished and heated.

2000

### Year built\*

Enter the year that your home was built, even if it's been remodeled since then.

1980

# Virtual Home Energy Assessment

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## How it works:

- Work with an Energy Specialist over the phone
- Provide them with either a live video tour of your home or pictures of potential items/areas that could benefit from improvement
- You and the Energy Specialist will tour your home to identify what energy-saving improvements can be made to save you money
- No contact opportunity to start your saving journey



**Call 1-866-527-SAVE (7283) to schedule your no cost Virtual Home Energy Assessment**

# Virtual Home Energy Assessment

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## What you'll receive:

- A customized energy report
- Energy-saving products shipped directly to your door
- Limited time saving offer for up to 100% off insulation improvements\*
- No-cost air sealing to be completed during a future in-home visit to close up drafts and places where outside air is entering your home
- Rebates up to \$2,750 on qualifying appliances and equipment
- The opportunity to apply for 0% HEAT Loan financing

\*Schedule by July 31st, 2020 and have your insulation installed by November 30, 2020 to qualify



By taking advantage of a virtual Home Energy Assessment, you're not only improving your home's energy performance and saving money, you're also helping your community and the environment.

# Who is eligible for a virtual Home Energy Assessment?

- You must live in a 1-4-unit home
- You must have full access to the house and the ability to install recommended instant saving products received
- You must be comfortable working with the Energy Specialist over the phone and be able to use technology such as video chat and/or sending photos of the home over email
- If you are not comfortable using the technology, schedule an in-home Home Energy Assessment once services resume. You may still qualify for the enhanced incentive.



**Call by September 30, 2020 to schedule your assessment  
and to qualify for 100% off your insulation project.**

*Eligibility for energy savings products / rebates / incentives is based  
on findings from the Home Energy Assessment*



# Summary of Savings Opportunities

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No cost products\*

Up to 100% off approved insulation\*\*

Up to \$2,750 in equipment and appliance rebates

0% financing for insulation, heating and cooling systems, water heaters and more



\*Subject to an Energy Specialist's findings and recommendations

\*\*Schedule by September 30, 2020 and have your insulation installed by November 30, 2020 to qualify

# 3 Types of Savings/Incentives

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## 1. Instant Savings Products

### LED lightbulbs

- LED bulbs are just as bright as standard, incandescent bulbs but use 80-90% less energy and last up to 15 times longer.

### Smart power strips

- Many electronics continue to use power even when they are turned off. Smart power strips turn off the power to electronics when they're not being used.

### Smart thermostats

- Many learn as you use them and then automatically adjust settings based on your typical preferences.
- Can be controlled from your phone so you can adjust your home's heating and/or cooling remotely.

### Showerhead and faucet aerators

- Small product installed onto the end of your faucet that reduces the amount of water used.

# 3 Types of Savings/Incentives

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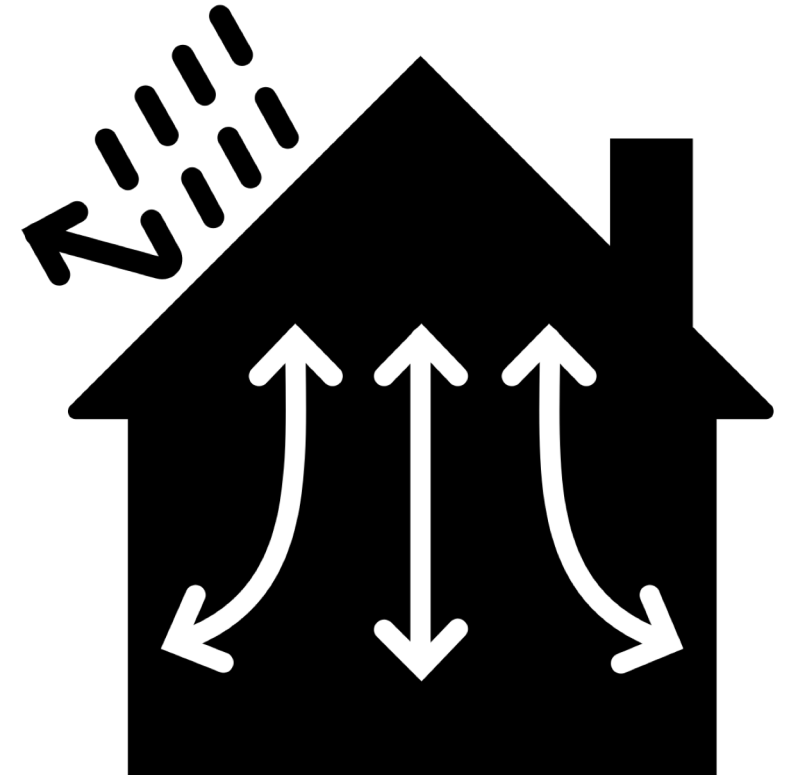
## 2. Weatherization

- No-cost air sealing
- Insulation improvements – up to **100% covered** if you sign up by **September 30, 2020\***

### What is weatherization?

Improvements to your home that help keep it cool in the summer and warm in the winter. Typical examples of improvements include installing insulation, and sealing holes and gaps where air might be escaping or entering your home from the outside

\*Schedule by September 30, 2020 and have your insulation installed by November 30, 2020 to qualify



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# 3 Types of Savings/Incentives

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## 3. Equipment and Appliance Upgrade Rebates\* to keep your home comfortable

- Heating and cooling systems
  - Heat pumps
  - Central AC
  - Natural Gas, Propane, and Oil Furnaces and Boilers
- Lighting and appliances

\*Can be directly obtained through a contractor or in-store purchase



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# Heating & Cooling System Rebates

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**Rebates available on the following electric and gas heating and cooling equipment to keep your home comfortable year round**

- Central air conditioning
- Central heat pump
- Natural gas furnace or boiler
- High-efficiency oil furnace or boiler
- High-efficiency propane furnace or boiler

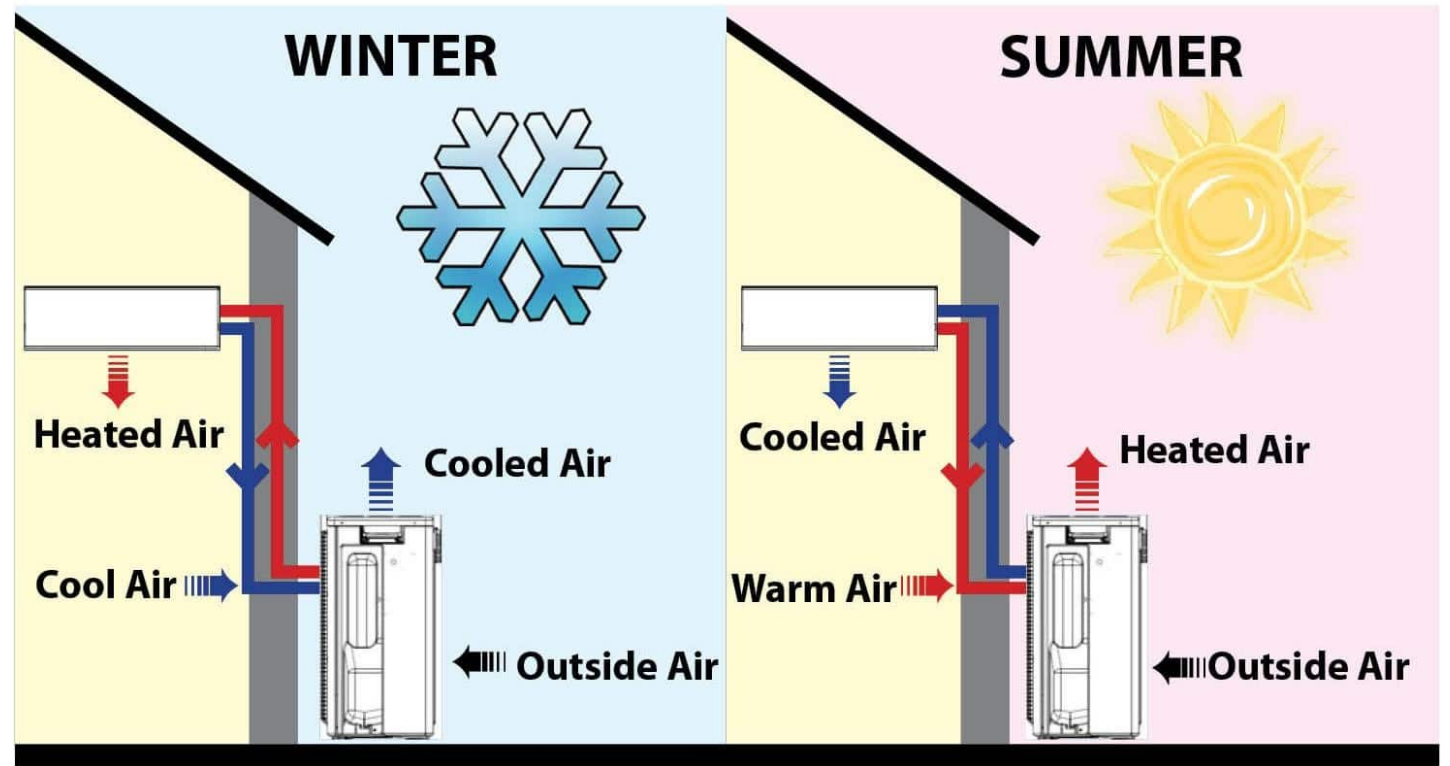


Visit the Residential Rebates and Incentives page on [MassSave.com](https://www.mass.gov/info-details/mass-save-residential-rebates-and-incentives) for more details

# Heating & Cooling Systems: Heat Pumps

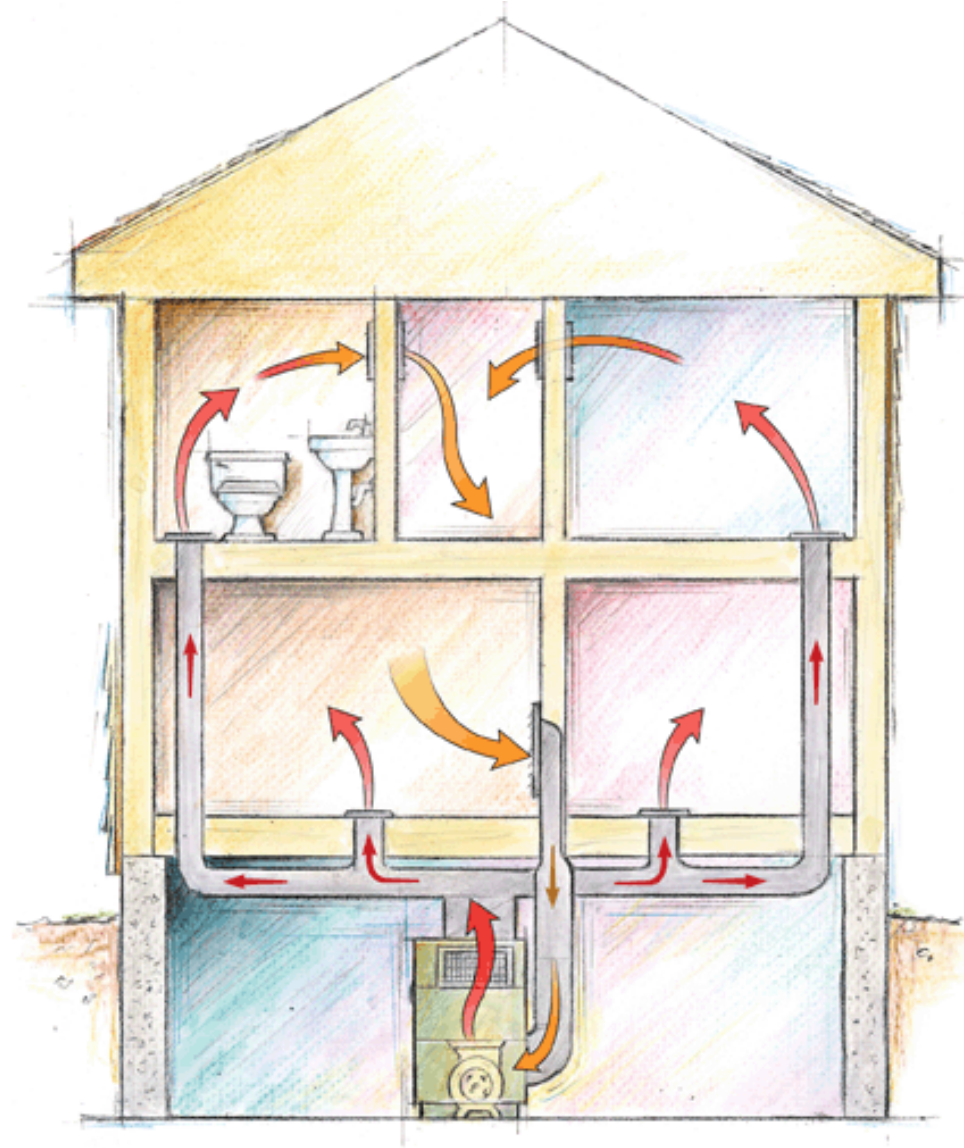
What are heat pumps?

- Heating and cooling system that works by transferring heat, rather than creating it
  - Similar to how air conditioning works, but can also work in reverse
- 2 common types of heat pump systems:
  - Central Heat Pump
  - Mini-Split Heat Pump



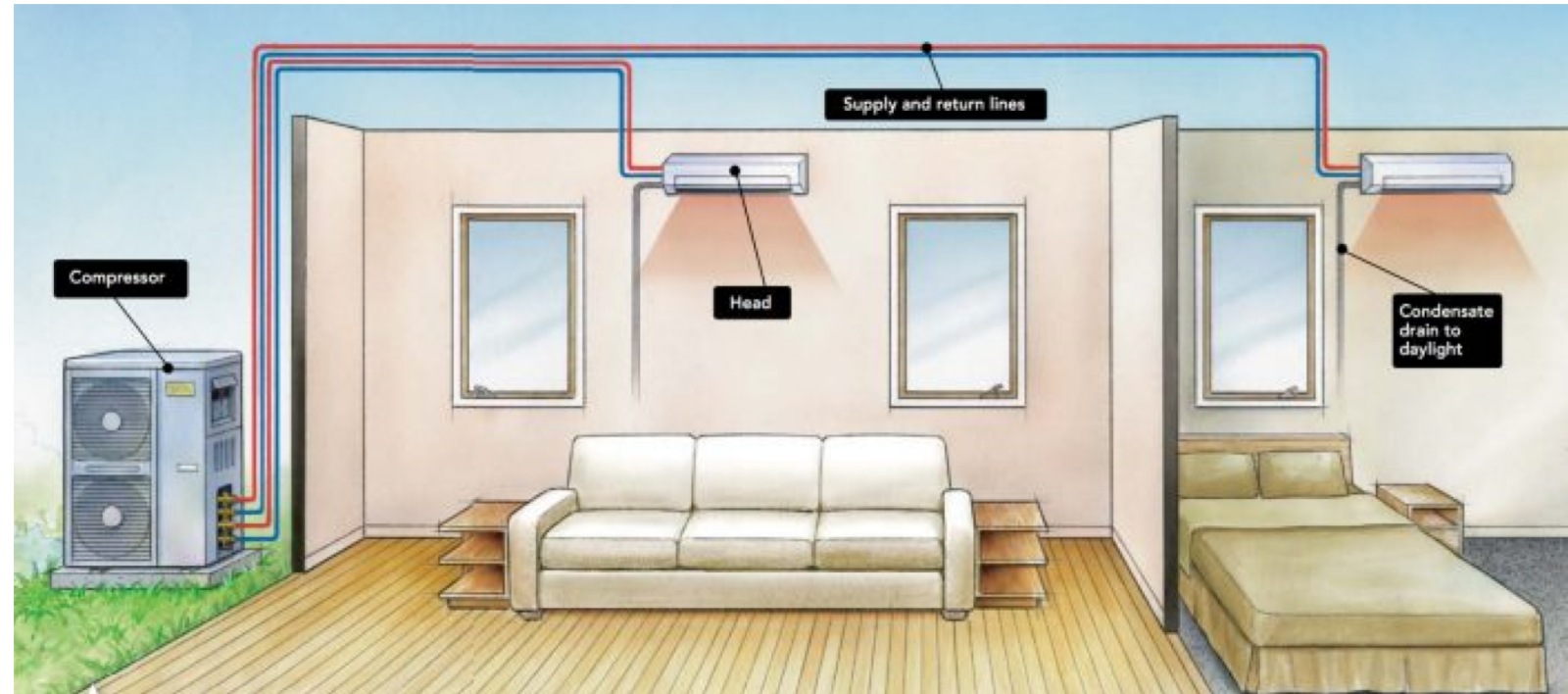
# Central Heat Pumps

- One system that distributes conditioned air via duct work throughout the home
- Most common solution for customers who have existing duct work in their home from heating system (furnace) or central AC
- Evenly distributes cool/warm air through home



# Mini-Split Heat Pumps

- Includes indoor unit commonly referred to as a “head,” that distributes conditioned air
- Allows you to control the temperature in individual rooms or spaces
- Most commonly used in homes with baseboard or radiator heating systems (boiler)
- Make sure to consider air distribution for rooms that may not have their own head





# HEAT Loan Financial Assistance

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- 0% financing on qualified measures for loans up to \$25,000 with terms up to 7 years\*
- Loan can be used to finance approved energy saving improvements and upgrades, such as:
  - Insulation
  - Some pre-weatherization safety hazards
  - Heating and cooling system equipment
  - Water heating system equipment
  - Solar thermal
  - Battery storage (installation only)
  - Windows (if recommended weatherization work is also addressed)

**Visit [MassSave.com/HEATloan](https://www.mass.gov/save/HEATloan) for more information.**

\* Financing is contingent upon loan approval from a participating lender.

# Assistance for Income Eligible Residents

- If your household income falls below these guidelines, you qualify for greater incentives:
  - Energy-saving upgrades at no cost including, weatherization, heating and hot water heating, appliances, and more (as recommended during your energy assessment)
  - Discounted utility bills
  - Home heating bill assistance through the federal Low Income Home Energy Assistance Program (LIHEAP)

Visit **MassSave.com/IncomeEligible** to learn more or call **866-537-7267**

Number of Household Members	Annual Household Income
<u>Income Eligible Program</u>	
1	\$37,360
2	\$48,855
3	\$60,351
4	\$71,846
5	\$83,341
6	\$94,837

# Assistance for Income Eligible Residents

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## LIHEAP Home Heating Bill Assistance - Income Eligibility

Family Size (# of people in the household)	100% of Federal Poverty Level	125% of Federal Poverty Level	150% of Federal Poverty Level	175% of Federal Poverty Level	200% of Federal Poverty Level	60% of Estimated State Median Income
1	\$ 12,490	\$ 15,613	\$ 18,735	\$ 21,858	\$ 24,980	\$ 37,360
2	\$ 16,910	\$ 21,138	\$ 25,365	\$ 29,593	\$ 33,820	\$ 48,855
3	\$ 21,330	\$ 26,663	\$ 31,995	\$ 37,328	\$ 42,660	\$ 60,351
4	\$ 25,750	\$ 32,188	\$ 38,625	\$ 45,063	\$ 51,500	\$ 71,846
5	\$ 30,170	\$ 37,713	\$ 45,255	\$ 52,798	\$ 60,340	\$ 83,341
6	\$ 34,590	\$ 43,238	\$ 51,885	\$ 60,533	\$ 69,180	\$ 94,837
7	\$ 39,010	\$ 48,763	\$ 58,515	\$ 68,268	\$ 78,020	\$ 96,992
8	\$ 43,430	\$ 54,288	\$ 65,145	\$ 76,003	\$ 86,860	\$ 99,147
9	\$ 47,850	\$ 59,813	\$ 71,775	\$ 83,738	\$ 95,700	\$ 101,303
10	\$ 52,270	\$ 65,338	\$ 78,405	\$ 91,473	\$ 103,458	\$ 103,458
11	\$ 56,690	\$ 70,863	\$ 85,035	\$ 99,208	\$ 105,614	\$ 105,614
12	\$ 61,110	\$ 76,388	\$ 91,665	\$ 106,943	\$ 107,769	\$ 107,769
13	\$ 65,530	\$ 81,913	\$ 98,295	\$ 109,924	\$ 109,924	\$ 109,924
14	\$ 69,950	\$ 87,438	\$ 104,925	\$ 112,080	\$ 112,080	\$ 112,080
15	\$ 74,370	\$ 92,963	\$ 111,555	\$ 114,235	\$ 114,235	\$ 114,235
16	\$ 78,790	\$ 98,488	\$ 118,185	\$ 118,185	\$ 118,185	\$ 118,185
17	\$ 83,210	\$ 104,013	\$ 124,815	\$ 124,815	\$ 124,815	\$ 124,815

Go to [Mass.gov/service-details/learn-about-low-income-home-energy-assistance-program-LIHEAP](https://www.mass.gov/service-details/learn-about-low-income-home-energy-assistance-program-liheap) for more information

# Incentives for Income Eligible Tenants

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## Weatherization Assistance (for 1-4 unit buildings)

- No cost to single-family and two- or three-family homes if more than half of the units have low-income qualifying tenants
- Typically, this covers air sealing, insulation, appliance savings and heating system repairs



# Incentives for Income Eligible Tenants

## Incentives to make safety improvements prior to weatherization

- Incentives to help keep you safe and make the most of recommended energy-saving weatherization improvements
- Safety hazards identified through your Mass Save® Home Energy Assessment
- Moderate income qualifying households may be eligible to receive incentives to address these potential safety hazards
- The Sponsors of Mass Save offer facilitated services to evaluate some of these hazards



Safety Hazard	Incentives
Knob and Tube Wiring	Up to \$7,000
Asbestos	Up to \$4,000

Bigger changes don't have to be expensive and can have desirable effects on the property, regardless of whether your landlord pays the utility bills



Why should your landlord make efficiency upgrades?

**For a limited time, your landlord can receive 100% off insulation** if they schedule a virtual Home Energy Assessment by Sept 30, 2020 and have insulation installed by November 30, 2020

After Sept 30, 2020, this incentive will drop to 90% off upgrades to 2-4 unit building when all the units in the building receive the recommended improvements

Up to \$2,750 in rebates for heating systems and water heaters

Work with your  
Landlord to  
Save More

# Why should landlords make energy saving improvements?

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Even if tenants pay for their own utilities, there are multiple benefits to landlords for making energy-saving improvements:

- Weatherized buildings have lower rates of tenant turnover
- Weatherized buildings have less need for space heaters that pose a fire risk
- Energy-efficient homes are more comfortable for tenants and if tenants are comfortable, they are more likely to renew their lease
- More efficient apartments offer better protection against energy price spikes and extreme weather conditions—making it easier for tenants to make rent
- A properly weatherized building is easier to maintain
- Insulation can lessen the chance of frozen pipes
- Low-income tenants can qualify the landlord for weatherization assistance

# Landlords and Condo Associations (for 1-4 unit buildings)

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**Complete your energy assessment to find out if you qualify for rebates and incentives such as:**

- No-cost air sealing of leaks in drafty areas
- 1 unit buildings: 90% off recommended insulation improvements for renter-occupied single family detached homes (of 75% off for owner-occupied units)
- 2-4 unit buildings: 90% off recommended insulation improvements for each unit, if all eligible units participate (of 75% off per unit if only some units participate)
- Rebates on heating and cooling equipment, and water heaters
- Enhanced rebates on eligible clothes washer and refrigerator replacements
- The opportunity to apply for 0% financing through the Mass Save HEAT Loan



# Multifamily Building Savings

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- Energy assessment offering for building owners and property managers of multifamily facilities with 5 or more units
- Call **800-594-7277** or visit **MassSave.com/Multifamily**
- Special incentives for low income properties:
  - Owners of properties in which 50% or more residents at or below 60% of the MA median income level should visit [LeanMultifamily.org](https://www.leanmultifamily.org)



# Other Residential Savings Solutions

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**No cost, contactless refrigerator recycling:** Receive \$125 to let us pick up and recycle your functioning but inefficient refrigerator or freezer, all at no cost.\*

**Savings for heating and cooling:** If you have a Smart thermostat or central air conditioning, you can receive financial incentives for signing up to help us keep electric rates down for everyone by automatically having the temperature in your home raised by a few degrees during times of peak electricity usage.

\*To qualify, an appointment must be placed between May 6, 2020 and August 31, 2020 and the appliance must be picked up between May 6, 2020 and September 30, 2020.

**Online marketplace for savings:** Purchase discounted, energy-saving products that are the best fit for your home and receive instant rebates. Go to [MassSave.com/store](https://MassSave.com/store) to shop.

**In-store rebates and discounts:** Access rebates and discounts on energy-saving products purchased through participating retailers. These rebates are either applied at the time of purchase or through our online portal, so no additional paperwork is needed.

**Visit [MassSave.com](https://MassSave.com)**  
for more information on these offers

In partnership with Berkshire Environmental Action Team (BEAT), we're here to help you save.

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**Rosemary Wessel, EE Pittsfield Initiative Director**

*Berkshire Environmental Action Team*

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**www.eepittsfield.org**

You can help your community reach its energy savings goals.

Visit **MassSave.com** for more information and updates as offerings change



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